Are your fleet policies driving your company forward?

5 Tools for Creating a Strong Safety Culture

DRIVE ›

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5 Tools for Creating a Strong Safety Culture

1 Motor Vehicle Records

2 Driver Training

3 Advanced Safety Features

4 Distracted Driving

5 DUI Policy

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MOTOR VEHICLE RECORDS (MVR)

INDUSTRY INSIGHTS

80%
of survey respondents regularly perform MVR checks[1]

SALES FLEETS

70%
of survey respondents regularly perform MVR checks[1]

SERVICE FLEETS

Continued monitoring of MVR records for all drivers in addition to careful review when hiring.

RECOMMENDATION #1

Leverage your fleet MVR data for targeted driver training to mitigate risk and potential liability.

RECOMMENDATION #2

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[1] Element Fleet Management; Policy Benchmark Survey (Oct 2020). 92 respondents captured

DRIVER TRAINING

INDUSTRY INSIGHTS

The most popular driver training methods:

1. Videos
2. Behind the wheel

Element's Collision Management and Fleet Safety program offering has helped fleets **reduce collision rates by ~15%**[1]

Driver training coupled with MVR and telematics data to promote a safety culture.

RECOMMENDATION

For example: A driver with a speeding violation will benefit from a module titled 'Managing Your Time and Speed'.

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[1] For more info, visit: **www.elementfleet.com/safety**
Element Fleet Management; Policy Benchmark Survey (Oct 2020). 92 respondents captured
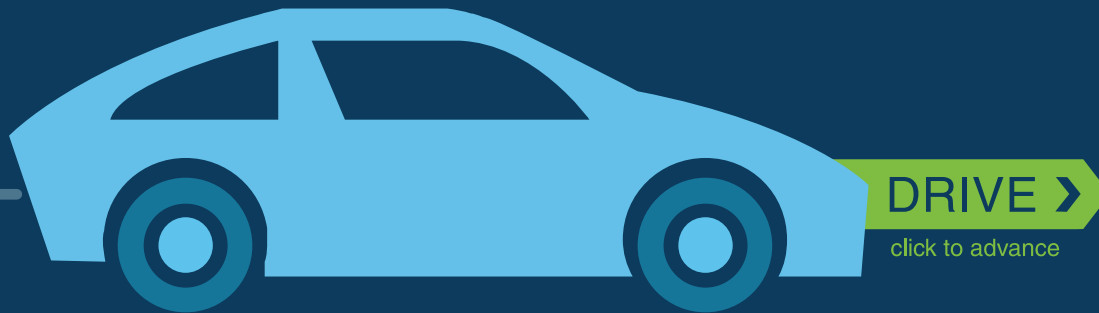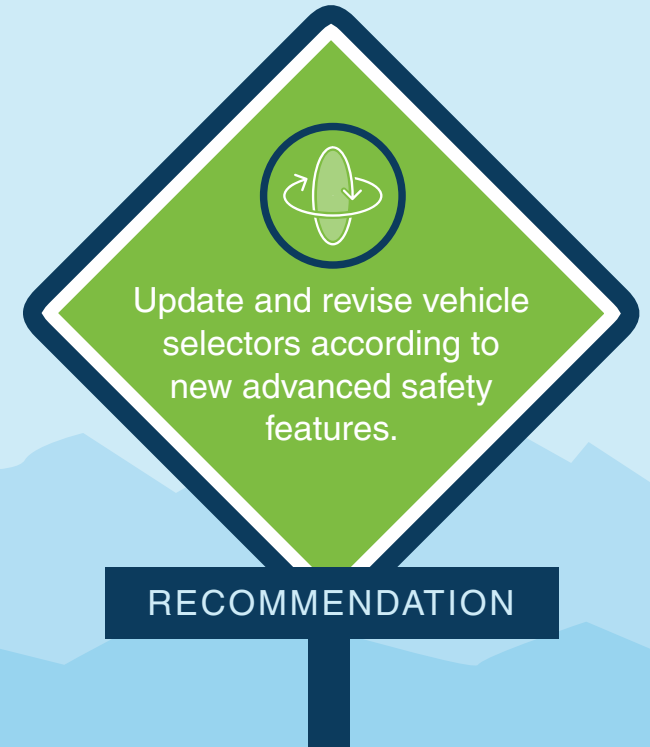
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ADVANCED SAFETY FEATURES

A 2019 study found lower crash rates as a result of crash-avoidance technologies.[1]

Key Facts:

Forward collision warning plus autobrake:

56%↓

in front-to-rear crashes with injuries

Rear Automatic Braking:

78%↓

in backing crashes
(when combined with rearview camera and parking sensors)

50,000 crashes and almost **16,000 injuries** could have been prevented if every U.S. vehicle in 2015 were equipped with blind spot monitoring[2]

Update and revise vehicle selectors according to new advanced safety features.

RECOMMENDATION

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DISTRACTED DRIVING

INDUSTRY INSIGHTS

According to NHTSA, distracted driving crashes account for:[1]

8% of fatal crashes

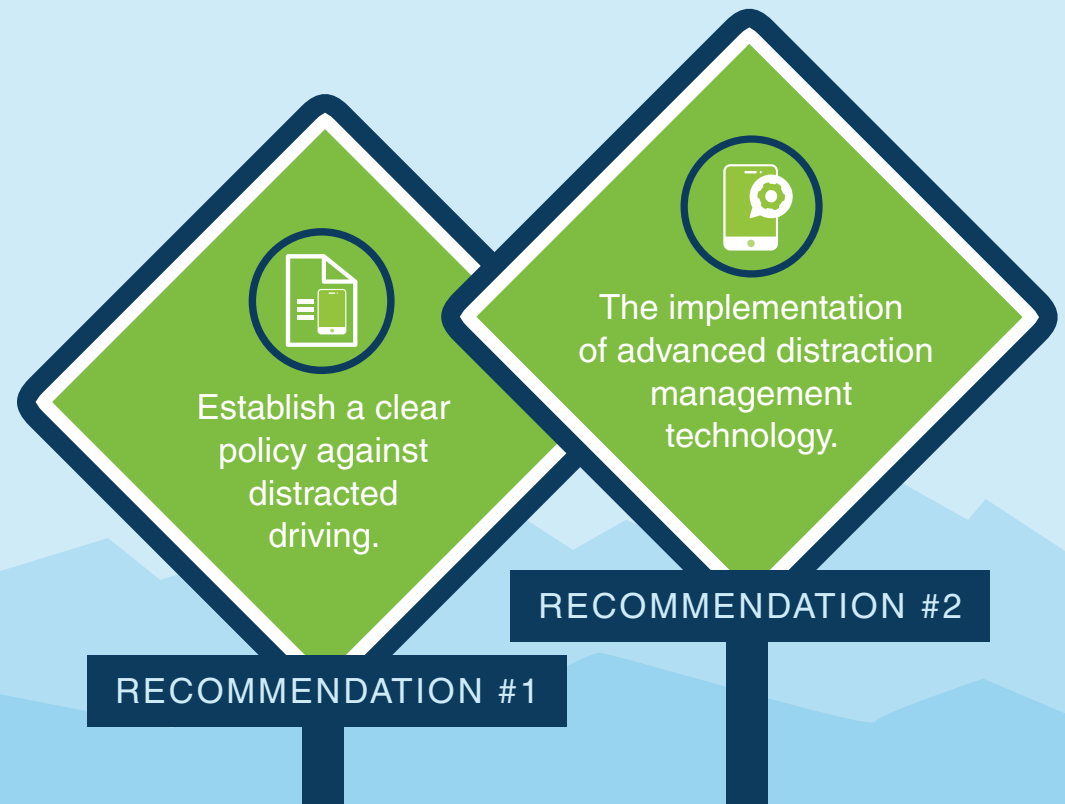**15%** of injury crashes

14% of all police-reported motor vehicle crashes

MOBILE PHONE USE

46% of respondents use a hands-free policy for drivers[2]

29% of respondents defer drivers to state/province laws[2]

RECOMMENDATION #1

Establish a clear policy against distracted driving.

RECOMMENDATION #2

The implementation of advanced distraction management technology.

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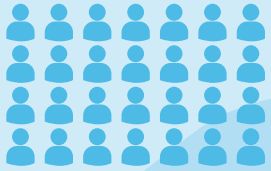4. **Distracted Driving**
5. DUI Policy

[1] For more info, visit: **https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/812926**
[2] Element Fleet Management; Policy Benchmark Survey (Oct 2020). 92 respondents captured

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DUI POLICY

INDUSTRY INSIGHTS

~28

individuals die in drunk-driving crashes every day in the U.S. alone

(one person every 52 minutes)[1]

SALES FLEETS

SERVICE FLEETS

76%

of respondents had 'Loss of Company Car' and 'Termination of Employment' as the most frequent DUI repercussions[2]

65%

Ensure DUI policy is up to date based on state and provincial laws. Make sure to account for the legalization of substances such as marijuana.

RECOMMENDATION

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[1] For more info, visit: **https://www.nhtsa.gov/risky-driving/drunk-driving**
[2] Element Fleet Management; Policy Benchmark Survey (Oct 2020). 92 respondents captured

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To learn more about Element's Fleet Safety program, visit

www.elementfleet.com/safety

Restart

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